# How to build a national library and archives website: Dynamic and user-centric design in LAC's new web presence

By Andrea Eidinger, Ph.D. A/Manager, Web at Library and Archives Canada

Library and Archives Canada



#### LAC's web presence, November 2021



As the custodian of our distant past and recent history, Library and Archives Canada (LAC) is a key resource for all Canadians who wish to gain a better understanding of who they are, individually and collectively. LAC acquires, processes, preserves and provides access to our documentary heritage and serves as the continuing memory of the Government of Canada and its institutions.



#### Latest



Holiday season schedule [2021-11-30 16:10]

Artists in Residence Premiere Their Works
[2021-11-25 07:30]

Temporary Closure at 395 Wellington, Ottawa [2021-11-25 00:00]

All news

#### Services and information

#### Censuses

Discover our extensive collection of Canadian census records from 1640 to 1926, and for Newfoundland from 1671 to 1945

#### Genealogy and family history

Learn about your ancestors with the help of our records and resources

#### Most requested

- · Indian Day School Class Action FAQ
- Census of the Prairie Provinces, 1926
- Copy services at LAC
- Request an ISBN
- Access to information, privacy and person records

## The challenge

- Reimagining a website that had:
  - 7,000 pages, some of which hadn't been edited in 20 years
  - Valid critiques of outdated/offensive content
- Legacy databases
- Technological limitations
- •LAC's unique role (web archiving, etc)
- Competing priorities, project fatigue and limited resources

## Our objective

Create a user-centric, accessible, and dynamic website to enable Canadians to better connect with their documentary heritage.

## What does this mean?



### Our workflow

# Analysis

Consultation with stakeholders/clients/subject matter experts

Establish a minimum viable product

# Design

**UXE testing and mockups** 

- Create templates, information architecture, navigation
- Treasury Board Secretariat/Canada.ca requirements
- Official language requirements

## Creation

Populating pages with material

- Plain language
- Formal approval process
- Coding



## What was ready for launch

- A new URL (library-archives.canada.ca/ or bibliotheque-archives.canada.ca)
- A new navigational structure (based on themes, topics, and tasks)
- New content for three main topics (Indigenous history, military history, and family history/genealogy
- Searching Collection Search directly from the home page
- Migration of 18 legacy databases

## What we've done since (9 months later)

- Launch of Census Search beta (integrating all 17 major census databases, 1825-1921)
- Adjustments to the navigational system to make it more user-friendly
- Relaunch of the ATIP system
- Relaunch of the database, Second World War Service Files War Dead, 1939-1947
- Development of a feedback tracking system

#### Library and Archives Canada

Library and Archives Canada (LAC) helps Canadians gain a better understanding of who they are. It serves as the continuing memory of the federal government and its institutions and as the guardian of Canada's distant past and recent history. Discover who we are and what we do.

#### Collection Search

Search government records, books, newspapers, images and more

Q

Learn more about Collection Search or try our other search tools.



Asian Heritage Month: An opportunity to highlight stories of determination

May is Asian Heritage Month!



Preparing the 1931 Census

The 1931 Census of Canada is coming soon! Here's what we are doing to bring you free access this summer



Services for publishers

Find out about Canadian publishers, International standard numbers (ISBN, ISSN, ISMN), CIP data and Legal deposit



Visit us

Come see us in person

#### Collection

Access Canada's documentary heritage through the resources available below.

#### Collection Search

Search government records, books, newspapers, images and more

Learn more about Collection Search or try our other search tools.



Search the collections

Access materials using our databases



Come visit

Find out how to book an appointment, order materials and visit us on site



Help with your research

Discover our guides and tools



The basics

New to research? Check out our tips and tricks for effective research here



Engage and learn

Take part in Canadian history yourself

#### Most requested

- A to Z tools and guides
- Ask us a question
- · Census search
- · First World War Personnel Records
- · Genealogy and family history
- Image credits

#### Features



Preparing the 1931 Census

The 1931 Census of Canada is coming soon! Here's what we are doing to bring you free access this summer



Latest podcast episode

Catch up with the latest episode



Nations to Nations

Indigenous voices at Library and Archives Canada

#### Search the collections

Access our materials through one of the databases below



Collection Search

Search the collections available to the public at LAC



Search other institutions (Voilà)

Looking for material we don't have? Check Voilà



Census Search

Search Canada's census records all in one place



Library catalogue (Aurora)

Search our collection of published material



Theses Canada

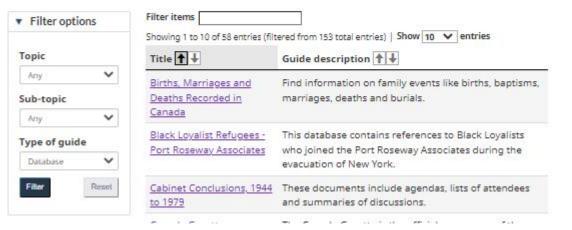
Search our collection of theses and dissertations from Canadian universities



Public opinion research reports

Search our database of public opinion research reports from departments across the government

#### See our other databases and tools



#### Help with your research

Want to do a deep dive into a particular topic, or just want to browse our records? Click on the tiles below to access our research guides and other resources on a variety of subjects.



Genealogy and family history Discover your family heritage and

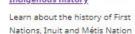
learn about your ancestors



Indigenous history



Military history



Explore the history of Canadians at



A to Z tools and guides

Searching for help on other topics? This is the place to look

Did you find what you were looking for?

C Share this page

Date modified: 2023-02-01

#### Genealogy and family history

There are many records that can help you learn more about your ancestor's experiences, including the census, naturalization records, imigration records, and military records. Read on to find resources that can help you with your research.



Census records

Search and access copies of censuses



Immigration records

Use these general instructions on using immigration records to do genealogical research



Citizenship and naturalization

Resources for researching citizenship and naturalization records



First World War - Personnel records

Search the service records for servicemembers who served in the First World War, 1914 to 1918



Employment records

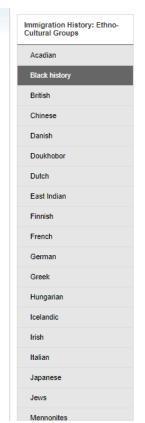
Researching a person's employment, including those who were selfemployed

#### Research guides and other resources



Title ↑ ↓	Guide description
<u>Acadians</u>	Find resources for researching the family history and genealogy of Acadians
Acts of Divorce, 1841-1968	Search this database for references to names found in Acts of Divorce.
Appendix to Finding Aid 300	This is a list of some early local censuses for Nova Scotia, Ontario and PEI.
Births, Marriages and Deaths Recorded in	Find information on family events like births, baptisms marriages, deaths and burials.

## Example: Before (Black Canadian genealogy)



#### **Black History in Canada**

A Historical language advisory: Read the notice about the collection.

- · Research at Library and Archives Canada
- Research in published sources
- Research at other institutions and online

There has been a steady stream of migration of Black people into Canada via Africa, Europe, the Caribbean, and the United States since the 17th century. The first recorded Black person to arrive in Canada was an African named Mathieu de Coste who arrived in 1608 to serve as interpreter of the Mi'kmaq language to the governor of Acadia. A few thousand Africans arrived in Canada in the 17th and 18th centuries as slaves. After the American Revolution, the British gave passage to over 3000 slaves and free Blacks who had remained loyal to the Crown. These Black Loyalists joined the many other United Empire Loyalists in settlements across the Maritime Provinces of Nova Scotia, New Brunswick, and Prince Edward Island. Other Black slaves joined their Loyalist slave owners when they migrated to Canada.

In 1793, the Upper Canada legislature passed an act that granted gradual abolition and any slave arriving in the province was automatically declared free.



Young girl.
Africville, Nova Scotia

Fearing for their safety in the United States after the passage of the first Fugitive Slave Law in 1793, over 30,000 slaves came to Canada via the Underground Railroad until the end of the American Civil War in 1865. They settled mostly in southern Ontario, but some also settled in Quebec and Nova Scotia. Many returned to the United States to fight in the Civil War and rejoin their families after its end.

Other migrations of Black people from the United States occurred during the War of 1812, when over 2000 refugees came to Nova Scotia and New Brunswick. Another group of over 800 free Blacks from California migrated to Vancouver Island between 1858 and 1860. Many Black people migrated to Canada in search of work and became porters with the railroad companies in Ontario, Quebec, and the Western provinces or worked in mines in the Maritimes. Between 1909 and 1911 over 1500 migrated from Oklahoma as farmers and moved to Manitoba, Saskatchewan, and Alberta.

In 1910 the government of Canada implemented a new Immigration Act that barred immigrants into Canada from races deemed undesirable and very few Black people entered Canada during the next few decades. In 1955, the West Indian Domestic Scheme permitted single women aged 18 to 35 and in good health to work in Canada as domestics for one year before being granted immigrant status. Over 2600 women were admitted under this scheme. In 1967, the government of Canada dropped the racially discriminatory immigration system, after which Black immigration rose dramatically.

# Mennonites Norwegian Polish Russian Scottish Swedish Ukrainian Welsh

#### Research at Library and Archives Canada

Library and Archives Canada holds many fonds relating to Black people. Some of the documents and fonds are listed

#### Port Roseway Associates, Muster Book of Free Blacks, Settlement of Birchtown, 1784 (MG 9 B9-14)

During the American Revolution, the British and Loyalist forces evacuated New York in 1783. Hundreds of Loyalist refugues joined together to form the Port Roseway Associates with the intention of finding new homes and creating a new settlement in Nova Scolia. These Loyalists, with their families, servants and slaves, founded the community of Port Roseway, shortly thereafter renamed Shelburne. The free Blacks amongst the Loyalists formed a separate enclave known as Birchtown. The Muster Book of Free Blacks who settled in Birchtown has been indexed and digitized in the following database:

Black Loyalist Refugees, 1782-1807- Port Roseway Associates

#### Ward Chipman, Muster Master's Office (1777-1785) (MG 23 D1)

This fonds contains muster rolls of Loyalists and their families belonging to regiments that were disbanded and settled in Nova Scotia and New Brunswick (volumes 24 to 27, microfilm C-9818). It includes references to Black Loyalists, servants and free Blacks. The records have been indexed and digitized in the following database:

Loyalists in the Maritimes — Ward Chipman Muster Master's Office, 1777–1785

#### Book of Negroes (MG23 B1)

The Book of Negroes is contained within the British Headquarters Papers (microfilm M–369), also known as the Carleton Papers. It gives information such as names of the black Loyalists, health, distinguishing marks, status (free or slave), origins, names of their white associates and names of ships used to carry them. The names are indexed in the following database:

Carleton Papers - Book of Negroes, 1783

#### William King Collection (MG 24 J14)

Born in Scotland, William King came to Canada as a Free Church missionary and was active in the abolition struggle. He established the Elgin Settlement, designed for escaped slaves from the United States. He also assisted with the organization of a Black community near Chatham, Ontario. The Miscellaneous papers, 1836-1895, include his autobiography, correspondence and documents relating to the Buxdon Mission and Elgin Association.

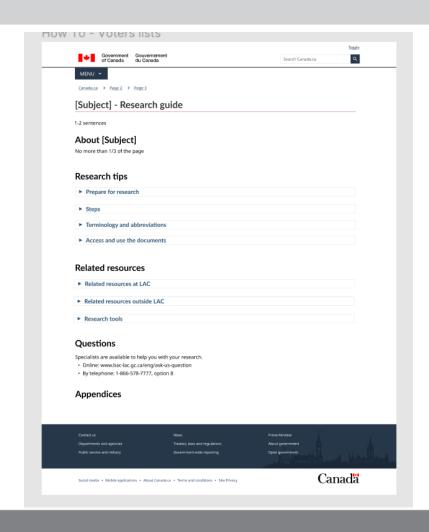
The <u>William King collection</u> includes a fuller description of the collection. Follow the *lower level descriptions* links to see more information and some digitized documents.

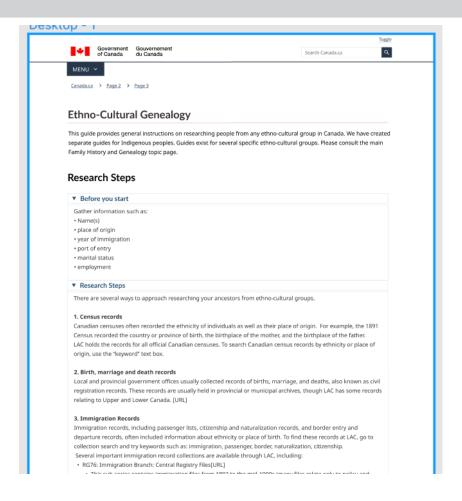
#### Great Britain: Treasury Office (MG 15 T28, microfilm C-13523)

The following pages contain references to Black people in Nova Scotia

- A letter of G. Harrison to the Storekeeper General of 10 July 1816 concerning the disposition of stores delivered at Halifax for the use of Black refugees at Melville Island (vol. 14, p. 222)
- A letter from G. Harrison to the Commissioners of the Navy of 9 June 1821 concerning the removal of Black refusees from Halifay to Trinidad (vol. 19, n. 225).

## Testing templates in Figma





## The final page



Canada.ca > Library and Archives Canada > Collection > Help with your research > Genealogy and family history

Ethno-cultural groups

#### **Black Canadians**

Black history in Canada dates back at least as far as 1608, with the arrival of Mathieu de Coste, a Black African interpreter. Today, Black Canadians can trace their descent to the following groups:

- · enslaved Africans and their descendents
- . Black immigrants from the Caribbean and Africa



A Historic language advisory

In your research, you may encounter historical language referring to Black Canadians that is considered offensive today. Please read the notice about historical language in LAC's collection.

#### On this page

- Before you start
- Places to look
- Search tips
- Related resources

#### Before you start

Gather information such as:

- name(s)
- · approximate year of birth
- · country of birth
- · approximate year of arrival
- · place of residence in Canada

#### Places to look

There are several ways to research the genealogy and family history of Black Canadians.

- ▶ 1. Census records
- ▶ 2. Immigration and citizenship records
- ▶ 3. Military and wartime records
- ▶ 4. Employment records
- ▶ 5. Historic Black communities
- ▶ 6. Community newspapers
- 7. Published sources
- ▶ 8. Genealogical societies

#### Search tips

- · Major historical events involving Black Canadians include:
- o Slavery during the New France regime
- o Black Loyalists
- o The Underground Railroad
- o The Great Migration
- o Domestic settlement immigration schemes
- · Consider neighbourhoods and communities. It was common for Black migrants to settle in the same areas. You may be able to find your ancestors by looking geographically.
- . Spelling was not standardized, and the same names might be written in many different ways.

#### Access the records

#### Digitized records

If you find a record of interest, there may be a digital image. Some of these are available through Collection Search. Others, particularly digitized microforms, are available through Héritage.

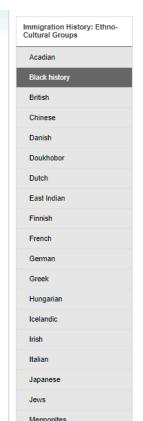
#### Records that are not digitized

For records that are not digitized, you will need to see them in person. If you cannot visit us in person, you may want to order copies or hire a researcher.

#### Related resources

Carleton Papers - Loyalists and British soldiers, 1772-1784

## Before and after



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Government of Canada

Gouvernement

Search LAC

Français Q.

MENU ♥

Canada.ca > Library and Archives Canada > Collection > Help with your research > Genealogy and family history

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Mennonites
Norwegian
Polish
Russian
Scottish
Swedish
Ukrainian
Welsh

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#### Places to look

There are several ways to research the genealogy and family history of Black Canadians.

- ▶ 1. Census records
- 2. Immigration and citizenship records

These records usually include information about ethnicity and place of birth.

For more information, see:

- Immigration records (includes passenger lists and border entry records)
- Citizenship and naturalization records

You can find these records in Collection Search with keywords like Black, African or Caribbean, plus:

- immigrants
- list or lists
- · a person's name
- . a place in Canada or in the person's country of origin

Other related files we hold that might be helpful include:

- Canadian Pacific Railway requests admission of coloured porters (Blacks), 1931-1949 (volume 577, file 816222, parts 6-10, microfilms C-10652 and C-10653) and Coloured domestics from Guadeloupe, 1910-1928 (volume 475, file 731832, microfilm C-10411).
  - Note: The names in these two files are indexed in this database: <u>Immigrants to Canada, Porters and</u>
     Domestics, 1899-1949.
- Black Loyalist Refugees, Port Roseway Associates, 1782 to 1807
- Carleton Papers Book of Negroes, 1783
- 3. Military and wartime records
- 4. Employment records
- ▶ 5. Historic Black communities
- ▶ 6. Community newspapers
- ▶ 7. Published sources
- ▶ 8. Genealogical societies

## What you will see in the next few months

- My shared research lists
- My circulation requests
- Consolidated FWW databases
- 1931 Census
- Migration of the remaining legacy databases
- Introduction to the archive and archival research help pages
- More research help pages
- Relaunch of the Government of Canada Web Archive

## We want to hear from you!

If you have feedback, please send to serviceswebwebservices@bac-lac.gc.ca

If you are interested in a more in-depth look at what we are doing and how it relates to your work, we are happy to present in more detail

# Thank you!



Library and Archives Canada



